

26th MARCH

2024



TRAINING BOOSTS
PRODUCTIVITY,
MOTIVATES
EMPLOYEES &
IMPROVES THEIR
KNOWLEDGE &
SKILLS!!



EMPLOYEE ENGAGEMENT & BUSINESS SUCCESS WORKSHOP

Focusing on; What is employee engagement? What does not define employee engagement? 5 C's of employee engagement; Levels of employee engagement; How employee engagement impacts organizational success and performance? Who drives employee engagement? Measuring employee engagement-how to start? The role of leadership in employee engagement; Role of HR in employee engagement; Developing and sustaining employee engagement; What is an employee engagement model? How to create an employee engagement action plan? Why employee engagement survey design matters?

OBJECTIVES OF THE CONFERENCE

- ◆ To identify, discuss and update the key drivers of engagement in your organization, thereby creating an effective employee engagement action plan
- ◆ To select, update and implement new strategies and trends that resonate with your team's unique needs and culture
- ◆ To choose and adopt the right employee engagement software and align it with your key strategic HR objectives and those objectives should support the goals of your business

BENEFITS OF ATTENDING

- ◆ Understanding that fully engaged staff are happier and have an increased desire and commitment to give their best to their organisation
- ◆ Acknowledging that engaged staff are more likely to be productive and innovative, leading to increased sales and revenue for your business
- ◆ Helping you to appreciate that employees are likely to act as advocates for your business assisting you to attract new talent and customers
- ◆ Reminding you that engaged staff are more likely to be happier in the workplace, leading to lower rates of sickness or absenteeism
- ◆ Appreciating the potential and numerous benefits of retaining staff that are engaged and feel are part of the organization.
- ◆ Learning to give attention to better employee health and decreased workplace injury

BENEFITS OF ATTENDING

- ◆ Government
- ◆ Municipalities
- ◆ Parastatals
- ◆ Banks
- ◆ Retail Industry
- ◆ Manufacturing firms
- ◆ Health and Fitness Industry
- ◆ Mining Sector
- ◆ Security Industry
- ◆ Tourism and Hospitality Industry
- ◆ Telecommunication Companies
- ◆ Agro-based Companies
- ◆ Schools
- ◆ Universities
- ◆ All Businesses
- ◆ Construction Industry
- ◆ Engineering Companies
- ◆ Non-Profit Organizations

WHO SHOULD ATTEND?

- ◆ Chief Executive Officers/ Chief Finance Officers
- ◆ Human Resource Directors/ Directors/ All Senior Management Levels
- ◆ Human Resource Managers/ Managers
- ◆ Employee Relations Managers/ Labour Relations Specialists
- ◆ Recruitment Managers/ Compensation and Benefits Managers
- ◆ Operations Managers/ Production Managers/ Sales Managers
- ◆ Office Managers/ All Management Levels/ Supervisors

SOME OF THE TOPICS TO BE DISCUSSED:

- ◆ Making engagement a strategy and not an activity
- ◆ Why is employee engagement important to success?
- ◆ Employee engagement and motivation
- ◆ Why the rest of employee engagement efforts fall short
- ◆ Choosing the right employee engagement software

OUR MOTIVATIONAL SPEAKERS:

CAROL POTGIETER

- ✓ Owner@ HPD Consultants cc
- ✓ Essential Skill Facilitator
- ✓ Exceptional Soft Skills Facilitator
- ✓ Transformation/ Leadership Coach & Speaker
- ✓ HBDI Practitioner and Facilitator
- ✓ Sales Trainer
- ✓ Essential Skills Trainer

GILLIAN LINDSELL

- ✓ Managing Director
- ✓ Inspirational Speaker/ Resilience Coach at Bulletproof
- ✓ Best Facilitator
- ✓ Corporate Coach, Trainer and Team Developer at Captivate International
- ✓ Content Developer, Trainer and Facilitator at the Branson Centre of entrepreneurship
- ✓ Lecturer, Facilitator at Damelin (IMM, ICB, IBS, SAIM)
- ✓ Training Facilitator at the Networking Company

REGISTRATION FORM

Send your complete registration form to: sean@psmconsulting.co.za
VENUE: EMPERORS PALACE CONVENTION CENTRE

Organized by:



EMPLOYEE ENGAGEMENT & BUSINESS SUCCESS WORKSHOP

BOOK NOW

Normal registration fee per person

R2299.00 Excl. VAT

DATE: 26th MARCH 2024

PARTICIPANT(S):

1: Title:..... Full Name:.....

Job Title.....Email.....

Organization.....Direct Tel No.....

2: Title:..... Full Name:.....

Job Title.....Email.....

Organization.....Direct Tel No.....

3: Title:..... Full Name:.....

Job Title.....Email.....

Organization.....Direct Tel No.....

PERSON DEALING WITH ACCOUNT:

Name.....Company VAT No.....Direct Tel No.....

Job Title.....Fax:.....Email:.....

Postal Address:.....Signature.....Date.....

AUTHORIZATION:

Title:..... Full Name:..... Job Title.....

Organization.....Direct Tel No.....

Email:.....Signature.....Date:.....

For your registration, please contact: Sean Project Manager Tel: 073 724 8614 Email: sean@psmconsulting.co.za

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